

DIV. THREE

Swindon Town

v

SHREWSBURY

Official Programme

10p

**WOULDN'T
A PINT
GO DOWN
WELL
TONIGHT?**



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Swindon Town Football Company Limited

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NEWS & VIEWS NEWS & VIEWS NEWS & VIEWS



Our visitors today, only came into League football in 1950, when they were elected to Division 3 (North) from the Midland League. The following season, due to some re-allocation of clubs, Shrewsbury was happy to join Division 3 (South).

With the formation of Division 3 and Division 4, they were placed in the lower division by virtue of having finished season 1957/58 in the bottom half of Division 3 (South). However in season 1959/60, they were back in Division 3. Since that date they have been relegated but in 1974/75 they once again gained promotion having finished in second position. They have made a great impact on the Third Division. Last season they finished in ninth place, and for a long time were in contention for a place in Division 2.

This year Shrewsbury have made a great start, and at present head the League Table with 12 points from 8 games, and a goal average of 19 for and 9 against. Their away record is quite good, won 1 drawn 2 lost 1, goals 6 for and 6 against.

They will therefore provide stiff opposition, for such an important game, after the last three of our results 19 goals scored means a good attacking side.

Last Saturday whilst Swindon was losing 1-4 at Reading, Shrewsbury defeated Portsmouth 4-1, a complete replica in reverse.

Despite this excellent form gates at Gay Meadow are extremely poor. Only 4,782 spectators were present at the Portsmouth game. It speaks volumes for everyone connected with the club, players and officials alike, that they can be so successful, with such a small number of supporters.

Undoubtedly, praise for Shrewsbury's success must go to manager Alan Durban, and coach Ritchie Barker. They had great faith in their players, because following relegation, only two players were added to the staff, namely Phil Bates and Ray Haywood from non-league Stourbridge and Shrewsbury went straight back to Division 4.

Shrewsbury has always played well against Swindon, especially in the early sixties, notable for some very famous cup-tie encounters. Their record victory in the league was against Swindon in 1955. A win by seven goals to nil.

I expect our supporters have noted the success of our previous player Ray Treacy, back with West Bromwich Albion in the First Division, and already scorer of three goals. Strange how the wheel of fate turns in the football world, usually the reverse to this story. Instance the bottom five clubs in Division One, Spurs, Leeds, Derby, West Ham and Sunderland. All of them fine clubs with great potential.

Talk of the Town

By the Chairman

Since my last notes were written, we have only gained the one point from our last three games and although we can point to the fact that two of these games were away fixtures, it doesn't alter the points for total, which are the be all and end all for promotion. The bright side of things is that the lads fought hard and never gave up and were certainly unlucky to lose at Peterborough as they were unlucky to lose a point at home to Gillingham, but is it luck that seems to play such a vital part in games today? Luck does play a part in games as anyone knows and usually the bad is cancelled out by the good in the long run, but recently we have witnessed games, where decisions have changed the course of the game to the detriment of the players and spectators. We all know and appreciate that the officials have a difficult task to please everybody, but the one weakness that seems to be growing is the refusal to punish the obvious, because it could be unpopular, and yet clamp down on the trivialities.

A lot is written about hooliganism and how the players action on the field often leads to trouble on the terraces. I am certain that a lot of crowd trouble is also caused by referees who are cowards when it comes to making vital decisions inside the penalty area. Recently we have seen blatant fouls inside the box, with players sent 'sprawling' yards inside the area and referees giving the offence outside the area or totally disregarding it. The time has come for the professional game to be managed by the professional and only recently Mr. Ted Croker the Secretary of the Football Association has come out and declared this very point of view. We spend thousands of pounds setting up coaching facilities at places like Lillleshall, why not the same facilities for referees? We have some of the best referees in the world, but we also have some of the worst when it comes to facing up to realities and the sooner that we erase these problems, the sooner we shall enjoy our games.

On Monday evening we entertained our generous supporters who sponsored the players' kit for this season. The players attended this get together in the Rendezvous Club and our spon-

sors were able to meet and chat with the lads and everybody seemed to enjoy the evening.

You will have read in our local press that we made a profit on last season's working and before anyone begins to think that this is a profit from the normal income and expenditure, I hasten to point out that this profit was the result of our selling and buying of players and our average gates of something like seven and a half thousand of last season really meant that we were losing approximately six hundred pounds a week and this is taking into account our income from our competitions, social clubs, sports and souvenir shops and catering activities.

We are not looking to sell our best player obviously, and so we hope to look to our supporters to increase our average gate takings. We are hoping that today's attendance will show the improvement that our last home game did and so enable us to plan for the future.

THE REFEREE

ALEX(ANDER) R. LEES (Bridgewater).

Commenced refereeing in Kent - the Bromley and District League - in 1958 then progressed via Mid-Somerset and the Western Leagues to the Football League list. He acted as linesman in a U.E.F.A. Cup match in 1973, and the F.A. Challenge Trophy Final at Wembley in 1973; also the 1970 Wales v. Scotland Under-23 International and two Anglo-Italian Cup matches in Italy (1972).

A married man, with four children (including twin boys) he is Senior Master at a Comprehensive School. His interests are ornithology and amateur dramatics - especially Gilbert and Sullivan operettas - and is an M.C.C. Youth Cricket Coach.





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OUR VISITORS

SHREWSBURY

by Tony Pullein

KEN MULHEARN (Goalkeeper)

Ken is enjoying a run of 172 consecutive League appearances for the club. Once an Everton reserve. Ken began his League career with Stockport. Manchester City signed him in 1967 and he played 50 First Division games for them before Shrewsbury signed him in March 1971.

League record: Everton nil aps.; Stockport 100 aps.; Manchester City 50 aps.; Shrewsbury 244 aps.

JOHN KING (Defender)

John learned his game at Gay Meadow, graduating to the club's League team in March 1973 when he made his League debut at Rochdale. The following season he took over the right-back position he has held ever since.

League record: Shrewsbury 112(1) aps.; 1 gl.

MIKE KEARNEY (Defender/Forward)

Mike can play either in defence or attack, and is enjoying himself up front now. Last season he was top scorer with 14 goals and now he is in the lead again with four. A local discovery, he came into the side in 1972/73.

League record: Shrewsbury 123(6) aps. 33 gls.

COLIN GRIFFIN (Defender)

Colin, who settled so well at centre back last season, made a quick rise to League soccer. He turned professional with Derby earlier last season and was then transferred to Shrewsbury for £10,000.

League record: Derby nil aps.; Shrewsbury 32 aps. 1 gl.

CARLETON LEONARD (Defender)

Carleton earned his chance in the first team last season. After making a brief appearance as substitute at Cardiff in November, he later came back to hold the left back position.

League record: Shrewsbury 24(1) aps.

GRAHAM TURNER (Defender/Midfield)

Shrewsbury paid a club record £30,000 fee to sign Graham from Chester four years ago. He had been a Chester regular for five years after opening his career with Wrexham.

League record: Wrexham 77 aps.; Chester 215(3) aps. 5 gls.; Shrewsbury 152(2) aps. 3 gls.

ALAN DURBAN (Midfield)

Alan is Shrewsbury's player-manager. Capped 27 times by Wales, he opened his career with Cardiff but moved to Derby in 1963. It was at the Baseball Ground that he enjoyed his most successful days. Shrewsbury signed him in 1973.

League record: Cardiff 52 aps., 9 gls.; Derby 336 (9) aps. 91 gls.; Shrewsbury 123(2) aps. 30 gls.

PAUL MCGUIRE (Midfield)

Paul, discovered in Scottish junior football this summer, was given an early chance to show his paces in League football and scored a goal in an early game against Gillingham.

League record: Shrewsbury 3 aps., 1 gl.

IAN ATKINS (Midfield)

Ian was drafted into the first-team last season and quite early on took over the penalty-taker's job. He has already scored twice this season — once from the spot.

League record: Shrewsbury 36(3) aps. 6 gls.

SAM IRVINE (Forward)

Sam, a former Shrewsbury apprentice, made his debut in 1972/73 and has been on regular duty for the past three years.

League record: Shrewsbury 125(8) aps., 8 gls.

BRIAN HORNSBY (Forward)

Brian was a close-season signing from Arsenal. Though he enjoyed several runs in the Gunners' side, he was never a regular. He celebrated his Shrewsbury debut with a point-earning goal at Lincoln.

League record: Arsenal 23(3) aps. 5 gls.; Shrewsbury 7 aps. 3 gls.

CHIC BATES (Forward)

Chic has been a consistent scorer since he was introduced to the team on the opening day of 1974/75. He scored 17 that term, added 11 more last season and has netted three times in this new campaign.

League record: Shrewsbury 96 aps. 27 gls.

N.B. Statistics up to and including September 25th.



Back Row (L to R) Steve Hayes, John King, Ken Mulhearn, Ian Atkins, Carleton Leonard.
 Middle Row (L to R) Alan Durban (Manager), Dave Collier, Colin Griffin, Ray Haywood, Sam Irvine, Richie Barker (Coach)
 Front Row (L to R) Brian Hornsby, Mike Kearney, Graham Turner, Phil Bates, Paul Maguire.

DIVISION THREE LEAGUE TABLE (up to and including October 2 1976)

	Home					Away					Pts	Avge Home Gate	Top League Scorer(s)
	P	W	D	L	F A	W	D	L	F A				
Shrewsbury	8	4	0	0	13 3	1	2	1	6 6	12		4235	Chic Bates, Mike Kearney 5
Brighton	8	3	1	0	14 6	2	1	1	5 4	12		18042	Alan Ward 5
Reading	9	3	1	0	9 3	2	1	2	7 7	12		7700	John Murray 6
Mansfield	8	3	1	0	12 2	2	0	2	4 5	11		6070	Terry Eccles 7
Wrexham	8	3	1	0	6 2	2	0	2	10 5	11		6498	Bobby Shinton 6
Rotherham	8	3	2	0	11 4	1	1	1	3 3	11		4464	Trevor Phillips 5
Gillingham	8	2	2	0	7 5	2	1	1	8 8	11		5826	Damien Richardson 6
Lincoln	8	1	3	0	4 2	2	1	1	8 4	10		8604	John Ward 4
Crystal Pal.	8	3	0	1	6 3	1	2	1	2 2	10		13707	Dave Swindlehurst 2
Swindon	9	3	1	0	11 6	1	1	3	3 7	10		7379	Dave Moss 4
Bury	8	4	0	0	10 2	0	1	3	3 12	9		4601	Andy Rowland 6
Preston	8	2	2	0	9 3	0	2	2	3 6	8		6780	Mike Elwiss 5
Sheff. Wed.	8	2	2	0	7 3	0	2	2	5 10	8		12286	Roger Wylde 6
Chester	8	1	1	2	3 5	2	1	1	4 4	8		3981	Paul Crossley 4
Peterborough	9	3	1	1	6 3	0	1	3	4 10	8		6441	Bob Doyle, Chris Turner 2
Oxford	8	1	2	1	8 8	1	1	2	7 7	7		3953	Mick Tait 5
Walsall	8	1	1	2	8 9	1	1	2	2 3	6		5480	Alan Buckley 4
Tranmere	8	2	0	2	4 4	0	2	2	3 5	6		4024	Russel Allen, Bobby Tynan 2
Grimsby	8	2	1	1	5 3	0	0	4	4 13	5		4568	Malcolm Partridge, Joe Waters 3
York	8	2	1	1	5 4	0	0	4	4 15	5		2522	Jim Hinch 3
Northampton	8	1	0	3	2 5	0	2	2	2 6	4		5824	Derrick Christie 2
Portsmouth	8	1	1	2	3 5	0	1	3	3 9	4		9100	Micky Mellows 3
Port Vale	9	1	1	2	5 5	0	1	4	2 11	4		4071	Colin Tartt 2
Chesterfield	8	0	1	3	1 11	1	1	2	4 7	4		3988	Alan Jones 2

TOWN S

SEASON 1976 - 77

DATE	LGE.H POS./	OPPONENTS	H-T	F-T	SCORERS (P) = PENALTY	
S 14 AUG	()	H NORTHAMPTON TOWN (FLC1)	1-0	3-2	STROUD, GODDARD, SYRETT	
W 18 AUG	()	A NORTHAMPTON TOWN (FLC1)	0-0	0-2		
S 21 AUG	()	H PORT VALE	0-0	1-0	SYRETT	
TU 24 AUG	()	A PORTSMOUTH	0-2	1-2	ANDERSON	
S 28 AUG	(4)	H WREXHAM	0-0	3-2	MOSS 2, PROPHETT	
S 4 SEP	(3)	A CHESTERFIELD	0-0	1-0	ROGERS	
S 11 SEP	(2)	H SHEFFIELD WEDNESDAY	1-1	5-2	MOSS, SYRETT 2, ANDERSON AIZLEWOOD	
S 18 SEP	(3)	A LINCOLN CITY	0-0	0-0		
S 25 SEP	(3)	H GILLINGHAM	1-1	2-2	STROUD, AIZLEWOOD	
W 29 SEP	(3)	A PETERBOROUGH UNITED	0-1	0-1		
S 2 OCT	(10)	A READING	0-3	1-4	MOSS	
S 9 OCT	()	H SHREWSBURY TOWN	-	-		
S 16 OCT	()	A WALSALL	-	-		
S 23 OCT	()	H NORTHAMPTON TOWN	-	-		
TU 26 OCT	()	A BURY	-	-		
S 30 OCT	()	H TRANMERE ROVERS	-	-		
TU 2 NOV	()	H CRYSTAL PALACE	-	-		
S 6 NOV	()	A BRIGHTON & HOVE ALBION*	-	-		
S 13 NOV	()	H ROTHERHAM UNITED	-	-		
S 20 NOV	()	(FAC1)	-	-		
S 27 NOV	()	A MANSFIELD TOWN	-	-		
F 3 DEC	()	H GRIMSBY TOWN	-	-		
S 11 DEC	()	(FAC2)	-	-		
S 18 DEC	()	A CHESTER	-	-		
M 27 DEC	()	H OXFORD UNITED	-	-		
S 1 JAN	()	H BRIGHTON & HOVE ALBION	-	-		
M 3 JAN	()	A TRANMERE ROVERS	-	-		
S 8 JAN	()	A PRESTON NORTH END (FAC3)	-	-		
S 15 JAN	()	H PORTSMOUTH	-	-		
S 22 JAN	()	A PORT VALE	-	-		
S 29 JAN	()	H YORK CITY (FAC4)	-	-		
S 5 FEB	()	A WREXHAM	-	-		
S 12 FEB	()	H CHESTERFIELD	-	-		
S 19 FEB	()	A SHEFFIELD WEDNESDAY	-	-		
S 26 FEB	()	H LINCOLN CITY (FAC5)	-	-		
S 5 MAR	()	A GILLINGHAM	-	-		
F 11 MAR	()	H READING	-	-		
S 19 MAR	()	A SHREWSBURY TOWN (FAC6)	-	-		
S 26 MAR	()	H WALSALL	-	-		
F 1 APR	()	A NORTHAMPTON TOWN	-	-		
F 8 APR	()	A OXFORD UNITED	-	-		
S 9 APR	()	H PETERBOROUGH UNITED	-	-		
TU 12 APR	()	A CRYSTAL PALACE	-	-		
S 16 APR	()	H BURY	-	-		
TU 19 APR	()	A YORK CITY	-	-		
S 23 APR	()	A ROTHERHAM UNITED (FACSF)	-	-		
S 30 APR	()	H MANSFIELD TOWN	-	-		
TU 3 MAY	()	H PRESTON NORTH END	-	-		
S 7 MAY	()	A GRIMSBY TOWN	-	-		
S 14 MAY	()	H CHESTER	-	-		
S 21 MAY	()	(FACF)	-	-		

SWINDON TC
(League Game)

CODE USED
ABOVE

01
02
03
04
05
06
07
08
09
10
11
12
13
14
15
16

* Includes 4 a

WITH THE R

Sat. 25 Sept

Tues. 28 Sept

Sat. 2 Oct.

STATS

RS		(FOR DIRECTORY OF CODES - SEE BELOW)														
ALTY	ATTEN	ACCUM	1	2	3	4	5	6	7	8	9	10	11	SUB		
	DANCE	PNTS														
S - DENOTES SUBSTITUTED PLAYER																
RD, SYRETT	6253		01	02	03	04	05	06	07S	08	09	10	11	12		
	7037		01	02	03	04S	05	06	07	08	09	10	11	12		
	6138	2	01	02	03	04	05	06	13	10	12	09	11			
	7898	2	01	02	03	04	05S	06	13	08	12	09	11	14		
T	6204	4	01	02	03	04	15	06	13	08	12	09	11			
	4148	6	01	02	03	04	15	06	07	08	12	09	11			
ANDERSON	8698	8	01	02	03	04	05	06	13	08	12	09	11			
DOD	7379	9	01	02	03	16	05	06	13	08	12	09	11			
	8678	10	01	02	03	04	05S	06	13	08	12	16	11	09		
	5783	10	01	02	03	04	05	06	13	08S	12	16	11	10		
	11670	10	01	02	03	04	05S	06	13	10	12	16	11	09		

SWINDON TOWN PLAYING STAFF 1976-77

(League Games only - including substitute appearances)

CODE USED ABOVE		THIS SEASON APPS/GOALS	CAREER APPS/GOALS
01	JIMMY ALLAN	9	80
02	JOHN MCLAUGHLIN	9	176/8
03	TONY TAYLOR	9	282/16
04	KENNY STROUD	8/1	94/7
05	STEVE AIZLEWOOD	7/2	209/19
06	COLIN PROPHETT	9/1	231/11
07	DON ROGERS	1/1	499/182
08	WILL DIXON	7	261/8
09	HOWARD GODDARD	8	72/18
10	GERRY OBRIEN	3	96/2
11	TREVOR ANDERSON	9/2	99/21
12	DAVE SYRETT	9/3	88/25
13	DAVE MOSS	8/4	149/34
14	PHIL HARRIS	1	1
15	FRANK BURROWS	2	483/14
16	RAY MCHALE	8/2 *	214/48

* Includes 4 apps. 2 gls. for Halifax Town

WITH THE RESERVES AND YOUTH TEAM

Sat. 25 Sept. Football Combination AWAY NORWICH CITY 0-1

Brickley, Trollope, Tanner, Thompson, Lewis, O'Brien,
Gilligan (A), Wakefield, Brinkworth, Harris, Rogers (s) Collicutt.

Tues. 28 Sept. Midland Youth League HOME WEST BROMWICH A. 1-3 (Gilligan)

Brickley, Kelly, Reilly, Howlett, Thompson, Campbell, Holland, Bothergill,
Gilligan (A), Brinkworth, Harris, (s) Andrews.

Sat. 2 Oct. Football Combination HOME READING 2-1 (Gilligan 2)

Barron, Trollope, Tanner, Thompson, Lewis, Harris, Gilligan (A),
Gimbert, Brinkworth, Wakefield, Rogers, (s) Andrews.

PREVIOUS ENCOUNTERS

SWINDON v SHREWSBURY

PREVIOUS ENCOUNTERS

FULL LEAGUE RESULTS (Swindon's score first)

					Gate
* Jan 24th	1952	Away	1 - 0	Bain	4025
Apr 30th	1952	Home	1 - 2	Bain	4772
Oct 4th	1952	Home	2 - 2	Betteridge 2	8143
Feb 21st	1953	Away	1 - 2	Ryder (P)	8556
Dec 25th	1953	Home	2 - 1	Bull, Lunn	6611
Dec 26th	1953	Away	0 - 1		11500 (approx)
Oct 9th	1954	Home	2 - 1	Hunter, Onslow	8953
May 6th	1955	Away	0 - 7		6000 (approx)
Aug 27th	1955	Home	2 - 1	Owen, Edwards	6671
Dec 24th	1955	Away	1 - 1	Brennan	8000 (approx)
Sept 1st	1956	Home	1 - 2	Richards	9196
Dec 29th	1956	Away	3 - 7	Edwards 2, Pembury	8229
Dec 7th	1957	Away	3 - 1	Roost 3	7140
Apr 19th	1958	Home	1 - 0	Darcy	11728
Oct 24th	1959	Away	0 - 3		8552
Mar 12th	1960	Home	4 - 2	Layne 3, Hunt	7595
Aug 27th	1960	Away	1 - 1	Mellor	7330
Dec 31st	1960	Home	2 - 2	Woodruff 2	9670
Nov 11th	1961	Home	1 - 2	Smith	7025
Mar 30th	1962	Away	3 - 1	Atkins 2, Smith	6330
Mar 23rd	1963	Away	2 - 1	Jackson, Summerbee	5718
May 14th	1963	Home	1 - 0	Smart	20273
Apr 26th	1966	Home	0 - 0		11190
May 18th	1966	Away	1 - 1	Morgan	2719
Oct 8th	1966	Home	2 - 2	Penman 2	7985
Feb 25th	1967	Away	1 - 3	Rogers (P)	5057
Mar 9th	1968	Away	1 - 0	Harland	7810
Mar 19th	1968	Home	0 - 0		14541
Sep 28th	1968	Home	3 - 0	Noble 2, Rogers	12092
Apr 5th	1969	Away	1 - 1	Harland	7387
Sep 6th	1975	Away	0 - 3		4062
Apr 10th	1976	Home	3 - 0	Syrett, Anderson, Stroud	5869

* SWINDON TEAM IN FIRST FOOTBALL LEAGUE FIXTURE BETWEEN CLUBS:

Uprichard, Hunt, May, Kaye, Hudson, Gray, Lunn, Godwin, Owen, Millar, Bain.

LEAGUE SUMMARY

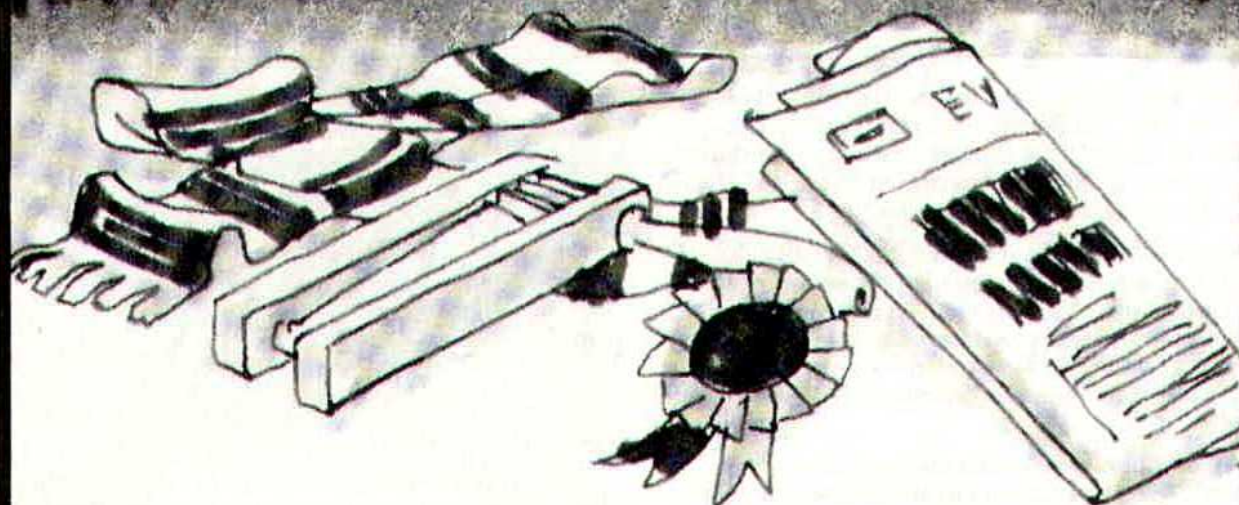
	W	D	L	F	A
Home	8	5	3	27	17
Away	5	4	7	19	33
Total	13	9	10	46	50

SWINDON SUCCESS RATE : 54.69%

TRANSFERS BETWEEN CLUBS:

Graham French (now Lafite) from Shrewsbury Town debut v West Ham (FLC4) home : Nov 19th 1963.

Part of every supporter's kit.



The Evening Advertiser



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What's In A Name?

by Tony Pullein

What's in a name? Well, if you are in football and the name happens to be Best, it means an awful lot! So what is it about this unpredictable Irish character that can transform overnight the lives of thousands of ordinary people?

Fulham's gates shot up from 9,000 to 25,000 when Best arrived. During his first week at Craven Cottage the club banked close on £50,000 in gate receipts from two home games and one away — £30,000 above what they could have anticipated for the same games before Best's arrival!

Was it simply curiosity that drew those hordes of fans? Many had been led to believe that Best was over the hill. After all, he was sacked last season by Cork Celtic because he wasn't up to their standard!

Did the public turn up hoping to see Best fail, then go home preening themselves because they had said the club was mad to pay a has-been £500 per game? Did they, on the other hand, genuinely expect to see him turn on at will the magic of his truly great days at Manchester United?

Was the Football League's initial reluctance to sanction Best's registration a hint to fans that Fulham were up to something phoney and that they should be around to find out what the mystery was all about?

Fulham chairman Tommy Trinder, who added further drama to the whole affair by making a dash by taxi from London to the League's St. Annes headquarters to finalise the deal, couldn't really care **why** the fans now roll up, so long as they **continue** to do so.

The Cottagers made sufficient money from Best's first two home games to cover his contract for three or four years. Everything they rake in now is a bonus.

Even if we can't put our finger on any particular reason why one player should have such a dramatic effect upon a club's fortunes, we are left with the rather uncomfortable truth — where is there another player who could have the same effect?

There is no one else.

The sad truth is that our coaching system breeds some great teams. But it doesn't produce great players.

In years gone by Tommy Lawton had a similar effect at Notts County. Stan Matthews was even more sensational at Stoke.

There were a dozen or more players of Best's stature who would add thousands to the gate — Shackleton, Ford, Mortensen, Finney, Carter, Doherty, Wright and more recently Stiles, Charlton, and Law.

While there are very many excellent players in England, few have that added dimension that lifts them from the rank of good players into the super star bracket.

Rodney Marsh is another of the individualists, and crowd pullers, but he like Best was sacked by his First Division employers, Manchester City.

It seems there is no place in football today for the individualist. Fulham seem to have cornered the last two. And if they, as a result, gain promotion this season the remaining 91 League clubs will have to start asking themselves if they really have got their priorities right.

NEXT MATCH

Football Combination

October 16th K.O. 3.0 p.m.

BIRMINGHAM CITY

Division III

October 23rd K.O. 3.0 p.m.

NORTHAMPTON TOWN



UNDER THE MICROSCOPE



David Moss



Club	Season	Apps.	Goals
Swindon	71/2	2(3)	-
	72/3	11(5)	4
	73/4	39(1)	6
	74/5	40(1)	14
	75/6	37(2)	6
	76/77	8	4



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FROM THE POOLS OFFICE!!!

Good Afternoon Ladies and Gentlemen. Our results have slipped recently so here's hoping for a change of fortune today.

Our new Rocket Ticket has made quite a successful start but we still need agents to sell tickets. Commission is payable on all sales and a bonus of 10% on all winners of £5.00 or more. May I remind you that the Football Treble commences next Saturday and any of you who still have cards should return them by Thursday next to participate in Week 1.

EXTRA MONEY FOR CHRISTMAS

Earn **commission** and **bonus** by becoming a Rocket agent. Fill in the voucher beneath and return to us at the Pools Office.

I would like to become a Rocket Agent.	
Name	Address.....
.....	Phone No.
I understand that I am under no obligation	

Golden Goal Winners v Gillingham

1st Goal £10.00 12 mins 21 sec.

Mr. Cook, 42 Coronation Rd., Wroughton.

Last Goal 79 mins 49 secs. Not sold. 3 holders of "No score" tickets share £5.00.

DOUG BUSWELL
Pools Manager.

Danny's Desk

The last two results have been a disappointment both to this Club and its supporters alike, and at the end of each match our players were feeling very low. This in itself is an encouraging sign as it indicates that they now care about the results and have accepted a responsibility regarding the future of the Club. Another extremely encouraging indication of the players' improved attitude to the game is the way in which they continue to fight when the chips are down away from home; last season they dropped their heads, but this season they are picking themselves up and fighting back. Moreover the atmosphere within the Club is a happy one and the players are now competing amongst themselves in training sessions. Of course Frank Burrows' involvement is a big factor in the team's improvement and he has certainly made my job that much easier. Frank is a disciplinarian, but in a way that has endeared him to the players who all have a great respect for his advice, encouragement and fairness.

We have read a lot recently about the problems I have with the size of my playing staff, but what a grand problem to have. But, be assured that players who are not lucky to attain a first

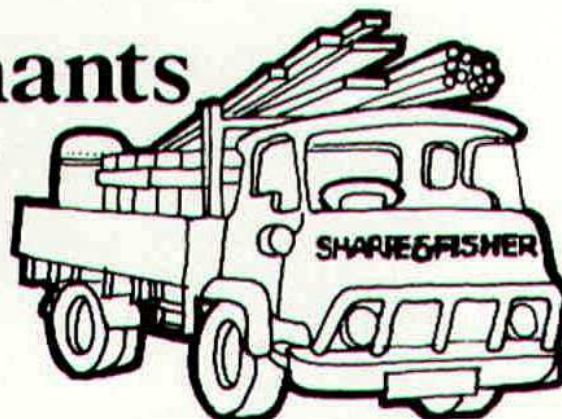
team place are accepting this fact in a very professional way as I am sure you who support our reserve side have noticed. You have heard Jim Barron encouraging the young lads playing in front of him, have seen John Trollope playing with all of his usual enthusiasm and have watched Don Rogers assisting the youngsters with his ball skills.

On Monday last the players organised a golf match amongst themselves. I saw the teams on the dressing room notice boards and against each name was a number which at first I thought was the goals that they had scored, but I was soon advised that this was their handicap. I should have known better, Jim Barron had 15 against his name and I haven't noticed him scoring any goals lately. Steve Aizlewood told me that the best golfer was left in the treatment room, but the eventual winner was Jack Smith who I think would have had more competition last season when Joe Butler was with us.

I hope you all have an enjoyable afternoon and that lady luck is with us today.

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Saturday 9th OCTOBER 1976

SWINDON

1. Allan
2. McLaughlin
3. Taylor
4. Stroud
5. Burrows
6. Prophett
7. Moss
8. O'Brien
9. Syrett
10. McHale
11. Goddard
12. Dixon

at 3.00p.m.



SHREWSBURY TOWN

1. Mulhearn
2. King
3. Leonard
4. Turner
5. Griffin
6. Atkins
7. Irvine
8. Hornsby
9. Kearney
10. Bates
11. McGuire

Referee: Mr. A.R. Lees (Bridgewater)
 Linesmen: Red Flag: Mr. G.R. Knight, (Stockwood, Bristol)
 Yellow Flag: Mr. R. Rimmer, (Shepton Mallett)



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KEY OF THE BOARD

A	Crystal Palace v Oxford Utd.
B	Grimsby v Chester
C	Peterborough v Mansfield
D	Portsmouth v Walsall
E	Sheffield Wednesday v Gillingham
F	Wrexham v Lincoln
G	York City v Rotherham
H	Middlesbrough v Norwich
I	Blackburn v Notts County
J	Blackpool v Plymouth
K	Burnley v Orient
L	Cardiff v Bolton
M	Charlton v Hull City
N	Luton v Hereford
O	Nottm. Forest v Sheffield Utd.
P	Oldham v Millwall
Q	Aldershot v Stockport
R	Bournemouth v Exeter
S	Brentford v Newport
T	Crewe v Watford